CARLETON PLACE

EXHIBIT AND FRAMING STANDARDS

The Carleton Place Gallery strives for all artists to present professional looking artwork to our clients at all events. All artwork submitted must comply with the following exhibit standards. The Gallery has the right to refuse artwork that does not meet these criteria and/or is deemed inappropriate for the venue. The Carleton Place Gallery is not responsible for the loss or damage of any artwork for sale. We recommend that artists insure their artwork.

EXHIBIT AND FRAMING STANDARDS

- 1. Only original works may be hung for display at the Gallery. No copies or giclees. Note exceptions to photographers.
- 2. Works on gallery canvas and board which are at least $1 \frac{1}{2}$ " may be unframed but the sides must be painted out or the image wrapped around the sides.
- 3. Works on regular canvas or board which are less than 1 ½" must be framed.
- **4.** Artwork on paper must be framed. Acid-free materials and permanent pigments should be used for the work itself.
- **5.** All artwork must be of high calibre and must demonstrate the utmost quality of craftsmanship.
- **6.** Artwork **MUST** be ready to hang with secure D ring hardware (eyelets and claws feet are not acceptable) and strong wire attached to each. Wire ends must be wrapped with tape to avoid injury to handlers. **Note:** Pieces without proper D rings will not be hung, as they do not fit on our gallery hanging system.
- 7. The D rings should be installed 1/3 from the top of the artwork. Ensure that the wire used is not too high to the top of the artwork nor strung too tightly.
- **8.** Frames, where used, should be of solid construction, undamaged.
- **9.** A label must be securely attached to the back of the artwork clearly identifying the artist's name, title of artwork, medium, size and price. This information must correspond to the Exhibit List provided by the artist.

Additional Guidelines for Photography:

- 1. Adherence to the Exhibit and Framing Standards. If questionable, please consult the gallery curators.
- 2. All materials and inks must be archival.
- 3. Exceptions with regards to having photos printed on metal, wood, or a material other than paper, where a commercial printer is used, must be approved by the Gallery in advance.
- 4. One offs are preferred. Displayed reproductions are allowed but must be limited edition signed prints to a maximum of 15 editions in total (NOT 15 per size).
- 5. Certificate of authenticity must be provided for one offs.

Additional Guidelines for Artisans:

1. All work must be able to withstand being displayed on a plinth, floor, or shelf.

DEFINITIONS

1. Original works of art vs art reproductions: the Gallery has defined an original work of art as follows:

- An original work of art is a work in any medium, created directly by the artist from raw materials
 without any intervening commercially procured process, intended as a communication between the
 artist and his audience and which inextricably and unavoidably expresses the artist's personality. Given
 the highly variable nature of artwork, the Gallery may accept work that does not adhere to these rules
 if it agrees that the deviation is necessary to the integrity of the artwork.
- Raw materials are those that are used in the process of creating the work, and are not normally themselves the product of another artist's work.
- **Commercially procured processes** include services provided by hired print shops, out-sourced screen printers, commercial labs (coasters, prints on mugs, clothing etc.)
- Intervening means involved during the creation of the final work, but does NOT refer to raw materials to be used in the work, or in displaying the finished work (for example, framing, which is done after the work is completed and is independent of the work itself).
- 2. No prints or greeting cards are accepted, with the exception of limited-edition photography prints.
- **3.** Work produced from commercial moulds or kits will not be accepted.

AFTERSALES FROM GALLERY VIEWING

Sales which directly result from a viewing at the Gallery, are also subject to a 30% commission within 90 days of leaving the Gallery. Collecting a commission under these circumstances is a common practice in artist-run centres, provided that the sale occurs within a 90-day window.

For example: A piece does not sell while hanging at the Gallery and is returned to the artist. A visitor who saw the work at the Gallery contacts the artist afterwards to purchase the work. That sale is a direct result of the exhibition at the Gallery and is subject to commission.

UNCLAIMED ARTWORK

It is an artist's responsibility to pick up their artwork on the designated days or to make other arrangements for their art to be picked up. Any unclaimed art will be held in storage at the artist's full risk for 30 days, after which, it will be considered the property of Carleton Place Gallery for appropriate donation or disposal.