



Carleton Place
Gallery

CARLETON PLACE GALLERY

AN ART GALLERY FOR THE COMMUNITY

JUMPING IN - WHO is 'behind' CP Gallery?

Three accomplished local fine artists:

- **Gillian Marston** (Art by Gilly),
- **Colleen Gray** (Colleen Gray Art / Art for Aid Project) and
- **Pamela Stewart** (PaminOttawa Art)

After many conversations with many artists, Gillian and the others arrived at a concept of opening a ***not-for-profit*** gallery that would serve as a wonderful showcase space for fine artists, including themselves, in the area and that would put ***as much of the earnings back into the artists' pockets*** as possible.

In January 2023, two additional Associate Artists, **Claire Jacobs**, and **Ginny Fobert** have joined the partnership.

Art and Photography by Gilly Marston

Gilly lives in Beckwith Township in a forested area with a large vibrant marsh behind the woods. This home and extensive travel through North America, birding and taking photographs, has provided material and inspiration for her art. She is an artist and photographer whose major focus is **nature and landscape**. In her photo images there is often an exploration of natural abstraction as exemplified in the 'Earth & Sky' series of forest floor and reflected sky. Landscape images are created from layered photography of texture, colour and light.

Her recent art projects have mostly been divided into two series. The 'Northwest' series and the highly distinctive 'Tide's Out', which focuses on a close-up view of seashore life.

Gilly has sold her art and photography at local association juried art shows: Arts Carleton Place, Manotick Art Association, and West Carleton Arts Society.

www.beavergallery.ca



Colleen Gray Art & The Art for Aid Project



Colleen's art is a unique style of watercolour on synthetic paper that she has pioneered and used to build a thriving art practice. Her original work can be found at various venues throughout the Ottawa Valley and Lanark County. Colleen uses the sale of her original work to generate an income so she can volunteer to run her passion-project, Art for Aid. She was the 2022 recipient of the Faces Ottawa "Best Painter" award.

www.colleengrayart.ca



Since 2013 Art for Aid has been operating as a grass-roots, volunteer effort that addresses the need for quality art supplies and land-based learning program support for Indigenous youth in remote Canada. In 2019 Colleen received a Governor General's Award for this long standing effort. Art for Aid generates income for operations by selling beautiful art products. These items will have a dedicated space in the gallery.

www.artforaid.ca



Pamela Stewart Mixed Media Abstracts



Pamela lives in Kanata, is a former indie filmmaker and magazine editor, and is a marathon-distance open water swimmer. She has been painting for almost a decade and is also a communications and graphics specialist.

Pamela Stewart is an innovative mixed media painter and uses modern materials such as art resin, synthetic paper, alcohol inks, glass paints, broken mirror and more. Her work has been shown in art exhibitions and galleries across Ontario and Quebec (she is currently represented at Concave Gallery in Perth, and Foyer Gallery in Ottawa). You can also find her as a regular exhibitor in juried art shows and festivals and on the West End Studio Tour annually in Westboro. She also has a line of wearable art available on her website.

www.PaminOttawa.com @PaminOttawa on social media

Ginny Fobert - Mynds i, Fine Art Photography



Ginny's spare time has taken her in many different directions. From Real Estate and Interior Design in the Toronto area, to desktop publishing, writing and editing, global marketing, home building, project management, and event organizing to name a few. 'I have always wanted to be a photographer. One boring rainy day in 2011, I decided to be a Real Estate Photographer, stager and marketer. I ventured out, purchased my first DSLR, read everything I could and just started pushing the shutter button. After a successful business doing just that, I shifted into fine art photography.'



Once told that photography was not art, Ginny believes that "A photograph is made, not taken. Like a painting, it is made in your own mind and with your own eye. It is slow and considered in its making. It takes a discerning eye, a sense of what is around you and a comprehension of how everything reacts to the surrounding light sources to make a picture. AND it can indeed be art! To me, it seems limiting to only photograph the world in one way. I like to look for something of interest and go beyond it to find a different way to portray what I see. Photography allows me to get outside the box, be a bit rebellious, break some rules and get away with it. Photography is a way of slowing down, escaping the norm and watching the world move at a more peaceful pace."

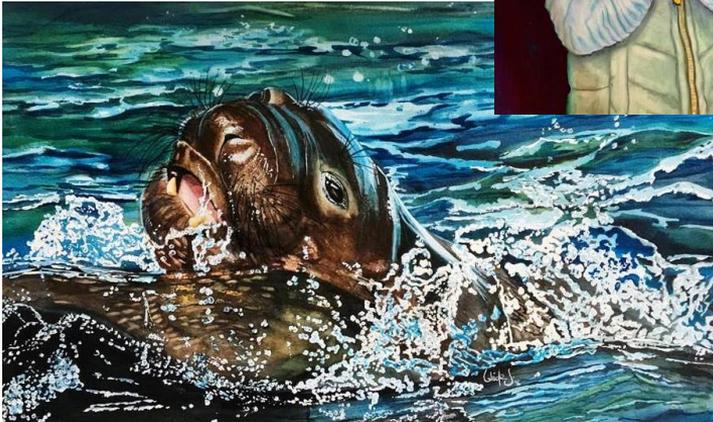
Primarily a self-taught photographer from way out in West Carleton, her aim has been to bring photography further into the art world using unique photographic and in-camera techniques.

Ginny is an accomplished fine art photographer who has been involved in numerous art organizations as a coordinator, curator and an artist, has had many solo shows, and has been juried into countless art festivals and exhibitions within the City of Ottawa and across Ontario.



Email: ginny@mynds-i.com
Website: www.mynds-i.com
Facebook: www.facebook.com/mynds_i
Instagram: www.instagram.com/mynds_i
Twitter: www.twitter.com/mynds_i

Claire Jacobs Fine Art



Claire's artistic adventures as a Canadian oil painter and watercolourist in Eastern Ontario evolve as quickly as grass grows in spring. Originally from Ottawa, via Prince Edward County, Claire has recently settled in Portland on the Rideau. Primarily self taught, Claire has attended many community and college art classes and workshops, with private art lessons as a child having sealed her passion.

Claire's artistic endeavours were preceded by careers in both human resources management and interior design. Perhaps it accounts in part for Claire's artwork covering such a wide range of subject matter as she is influenced by all that is around her. As such she finds it impossible to commit to any particular theme.

Her mediums of choice are both oils and watercolour with relaxing exploration in the world of acrylic pours and resin. Several of her paintings have found permanent homes across Canada, in the US, Finland and England and a number of her works have received awards at art shows in Canada and the US. Claire's work can be seen at art shows around the Rideau Lakes area and she runs a small gallery in her home in Portland. Always welcome to stop in to The Chandelier Tree Gallery on Campbell Street.

AND.....she can't wait to greet you and see some of your art gracing the walls of our wonderful new Carleton Place Gallery.....

Clairejfineart.com



WHY CARLETON PLACE?



Carleton Place
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Photo: Scott Broadley

WHY DO WE WANT AN ART GALLERY IN CARLETON PLACE?

- Unlike other nearby towns and small cities, **Carleton Place currently doesn't have a fine art gallery or exhibition space** of its own to showcase and sell the work of local fine artists and artisans.
- Carleton Place is the **fastest-growing 'town' in Canada** and new homes need art on the walls.
- Arts Carleton Place shows are some of the most successful art organization shows in the Ottawa area - over many years our **community has shown a strong appetite and appreciation for local art**, and our artists have an exceptional and wide range of talent.
- The downtown core of Carleton Place has been struggling due to ongoing lengthy construction and the events of the past few years and **new retail will bring the community and beyond back to the area!**

Objectives of Carleton Place Gallery

- Create a successful **community 'hub' for local art and artists** in the community.
- **Raise up and support local artists** from diverse backgrounds and cultivate a deep and lasting appreciation and support for local fine art and artisanal products in Carleton Place.
- **Attract new and engaged shoppers and visitors** to downtown Carleton Place who want to come back repeatedly.



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WHAT IS CARLETON PLACE GALLERY?

What is Carleton Place Gallery

- **A modern and professional fine art and artisan gallery** in the heart of Carleton Place managed by and featuring local, Ottawa Valley and Ottawa-area artists and artisans.
- **A not-for-profit hub for the presentation of art, art education and creative events**, that supports local artists via displays and sales, studio space rentals and other art & community events and shows.
- **An artist-run gallery** independent from, but supporting, the growth and evolution of the Arts Carleton Place association.

Arts Carleton Place - All in for the Arts Community



- Arts Carleton Place will not have any formal affiliation with the CP Gallery but have agreed to support us by providing some monthly rent for studio/meeting space for gatherings and potential art-related activities
- Artists exhibiting at Carleton Place Gallery will be asked to become annual members of ACP (\$25 annual fee) as a way to support and be connected to the local arts community
- There is potential for CP Gallery and ACP to work together, cross-promote and even give back in some way. Lots to explore, and as a member artist you will be able to apply for their annual shows and participate in the association activities as desired

Where will the gallery be located?

- We intend to be located on **Bridge Street in the middle of the downtown core**.
- A specific space that can be renovated to suit and is available to rent is **being considered and negotiations are underway** to see if we are able to work out a lease agreement.
- Additional spaces can be considered should this not work out, however we have prepared a detailed **budget** with expected numbers and **very cautious and realistic projections**, with a focus on the bulk of each month's costs being covered by monthly fees and not speculation on sales, studio rental and commission income.

The Space Under Consideration - 145 Bridge St.

- Currently unused office space part of Sunlife / Century 21 Real Estate office.
- Unofficial heritage building with great character and 18ft stamped tin ceilings.
- Owner willing to renovate - objective would be to have owner 'build to suit' and cover 100% of cost but this will have to be a negotiation.
- We are submitting a formal offer imminently and will see if we are able to come to an agreement.

The Space Under Consideration - 145 Bridge St.





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EXHIBITING AT CP GALLERY

Fine Art Exhibit Space without Big Barriers

- CP Gallery exists **NOT to profit from other artists in the gallery**, but support and make exhibiting at the gallery affordable and **profitable for YOU**.
- **Costs to be a Commission Artist will be kept as low as possible** but will depend on space and costs to operate gallery
- Planned space will offer top-level environment for displaying wares but also have **additional studio space for multiple activities** (at a low rental cost tbd) including:
 - Individual artist studio bookings
 - Medium to small educational workshops
 - Meetings and events

How would CP Gallery be run?

- The gallery will (for now) operate with
 - **'Associate' artists** (Gilly, Colleen, Pam, Ginny and Claire) who manage the business of the gallery and pay rent (and exhibit their work regularly in the space) and
 - **'Consignment' artists**, who pay a small monthly fee and commission and whose exhibition agreements are shorter/more transient.
 - ***Both associate and consignment artists will staff the gallery's open hours.***

In addition...

- An additional space will be reserved as **'studio' or 'workshop' space**, and allow CP Gallery to rent, for a small fee, this space for **meetings, workshops, small events and studio time** for artists.
- Consideration is also being given to **juried 'Feature Shows'** that can refresh the space and draw in new audiences. **Feature show artists would pay a show fee and commission on any art sales.**

CP Gallery is not just visual art

- We are looking for **alternative media** such as **sculpture, jewelry and even artisanal products** but they will need to be of excellent quality and hand-made by the artist.
- Once we confirm the space we will have, the Associates will determine the display areas and the right 'mix' of products.

By the Numbers - Consignment Artist (projected) Commitment

- **Range for monthly fee to be between \$40-70** (Based on current space being considered)
- **Multiple options for display depending on your medium** (space allocation will be between 4-6 ft per artist/artisan)
- **30% commission on work sold**
(i.e. Consignment Artist takes home 70% of selling price of their work sold)
- **Number of Consignment Artists (10) and Artisans (7) sought to begin**
 - This can change depending on space being considered
 - Applications to be open as soon as space is secured and we know we are going ahead!

YOUR Community Fine Art Space...

- The focus for the operation of this gallery will always be to **support local art and artists**. As such, we are doing two things:
 - Being conservative and cautious about the numbers and the budget until we are in a comfortable position
 - **Planning to adjust (and we anticipate REDUCE) fees over time for exhibiting artists**
- In an ideal world, the gallery will be such a success that monthly fees can get very low indeed.
- **Special shows, other revenue streams like events etc. will be introduced only after the initial opening** and the systems for promoting and exhibiting the Associates and the Consignment Artists are comfortable. **This will be another revenue stream that can drive down monthly fees.**



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NEXT STEPS & DISCUSSION

Next Steps for Associates

- Finding and confirming a **great mix of artists interested in exhibiting** and opening up an application process for Consignment Artists
- Negotiating and **signing the lease** on a great space
- Preparing business-related **forms and contracts** and setting up the business
- **Seeking out funding to help with startup costs**

Discovery - What Assistance Could Be Available?

- Is there **arts & culture funding** that could be tapped into to assist in establishing this gallery?
- Are there **grants we could apply to** that could reimburse initial startup costs?
- With an indigenous artist involved and the intention to bring in art from diverse backgrounds, is there funding that could be applied for?
- What contacts do you have that would be good for us to speak to?

Discussion:

- What questions do you have that we haven't covered?
- How do you feel about this opportunity?
- Hit us with anything and we will try to answer!

If there are no further questions...

Let us know if you are interested and want to be contacted/considered for a Consignment Artist!



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Artist Registration Form
Scan the code on the right to
provide your information &
indicate your interest in
becoming a CP Gallery artist.



1. Open your camera's phone
2. Hold it over this black & white box
3. Tap & open the URL link that should pop up
4. Fill out the Google Form



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THANK YOU!

@CarletonPlaceGallery

